

THE LARGEST HOME SHOW PROMOTION IN ORANGE COUNTY

Now held at the beautiful SUNY Orange Physical Ed Building in Middletown

2011 Event sold out again – Find out first hand why we have the highest EXHIBITOR RETENTION RATE!

Join the Best Companies, Exhibit at this Sales Event!

- Meet more customers face to face than with any other type of promotion.
- Achieve thousands of dollars in direct sales, superb exposure and a year's worth of solid leads.
- Trade shows are the most cost effective method of increasing your market share.



Exhibitor Advantages

- Aggressive advertising campaign to attract interested Homeowners.
 - Well known central location (off Rt. 17 (I-86) and I-84).
- Easy ground level exhibitor access thru wide driveway/delivery zone.
 - No labor restrictions – set up your own display materials.
- Entire gym is broadloom carpeted. Decorative curtains plus booth identification sign and basic electric service (300 watts) included.

Advertising & Promotion

- Strong coverage in the Times Herald Record
 - Billboards or Hudson Valley Area Radio
- Cable TV Network – Hudson Valley Area Systems
- Exhibitor distributed discount ticket and window poster program
- Direct mailing and email blasts to past attendees
 - Orange & Rockland billing insert program

* NEW 3 PM OPENING ON FRIDAY! *

SHOW HOURS

Friday, March 23 3pm to 9pm

Saturday, March 24 10am to 8pm

Sunday, March 25 10am to 6pm

This event sells out early every year-Act Now!! Call 845.343.2772

Produced & Managed by:
Rockland Exposition, Inc.
388 East Main Street
Middletown, NY 10940
845.343.2772
800.223.4648
info@rocklandexpo.com

IMPORTANT – BE SURE TO READ

MOVE IN SCHEDULE

Thursday, March 22 9am - 7pm

(For large display units, heavy items and bulky materials such as pavers, spas, heating units, appliances, etc.)

Friday, March 23 9am - 2pm

(For smaller display units, hand carried items and finishing set up. No heavy equipment.)

MOVE OUT SCHEDULE

Sunday, March 25 6pm

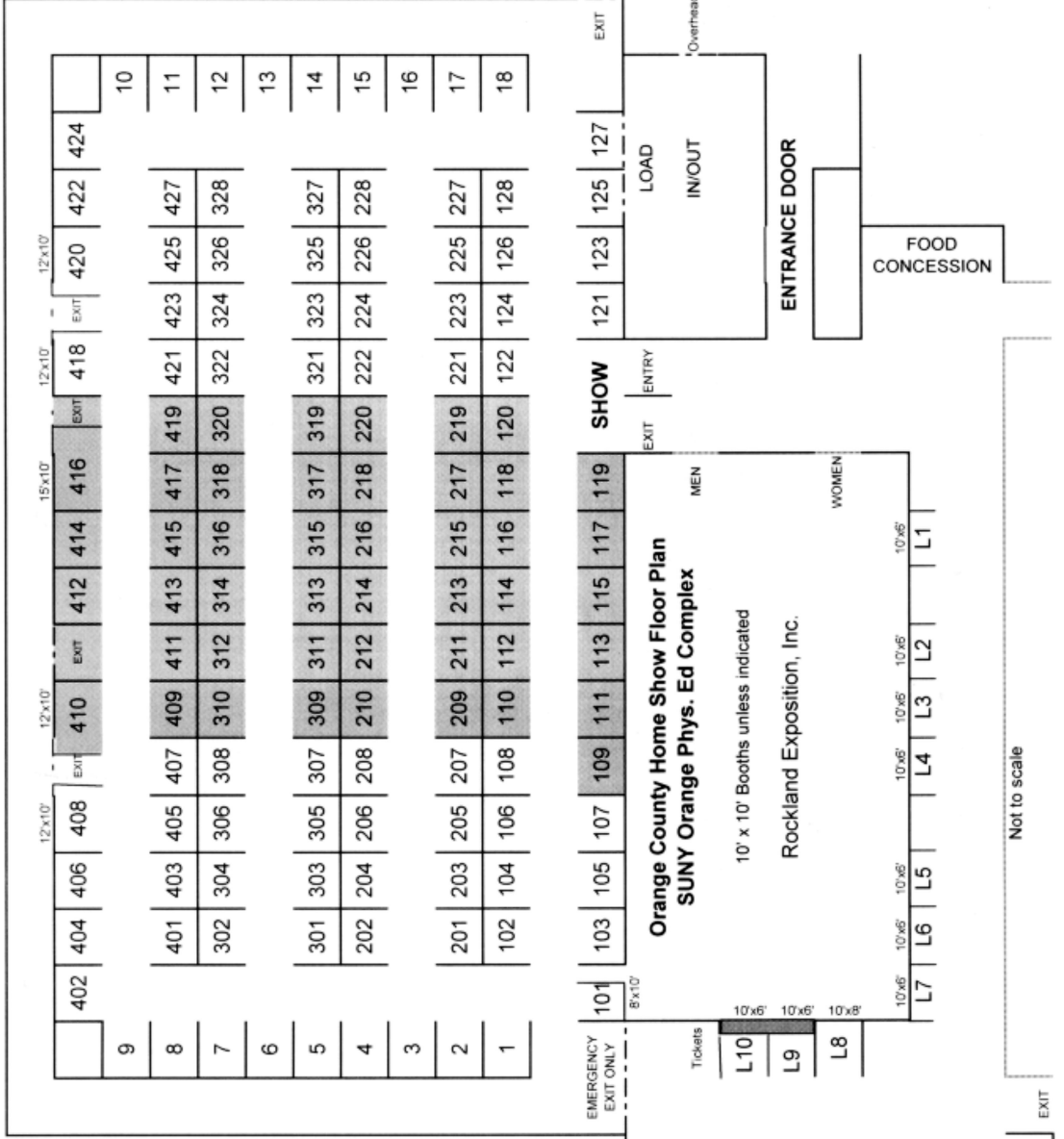
(All display units must be removed from the college by 9pm)

For Exhibit Space Contracts
and Show Information Contact

Dave McCarey
845.343.2772
800.223.4648

www.orangecountyhomeshows.com

www.rocklandexpo.com



ORANGE COUNTY SPRING HOME SHOW HOW TO RESERVE YOUR SPACE

The College's gymnasium will be covered with blue broadloom carpet providing a first class atmosphere to display your products. The price for a standard 10' x 10" booth also includes an 8' high back drape with 30" high side dividers. A booth identification sign (Company Name), plus (2) plugs for 110v electric service (up to 300 watts) are also included. Decorated tables, chairs, etc. may be rented from the decorating company or supplied on your own. For a corner location a minimum of two booths must be booked.

28th Annual
Orange County Home Show
388 East main Street
Middletown, New York 10940

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MARCH 23, 24, 25, 2012
SUNY Orange Physical Ed Building
Middletown, New York

GREAT LOCATION – SUNY ORANGE CAMPUS
MARCH 23, 24, 25, 2012
SUNY Orange County Community College
Physical Education Building
Middletown, New York

Looking for new customers and
to increase your market share?

Then promote your new products or services
face to face with interested consumers.



Don't miss this opportunity! Limited Booths Available for 2012.
Call Today 845.343.2772 ask for Dave McCarey