

SAVE THE DATES!

NEW SHOW HOURS:

Friday, March 6 2pm-9pm
Saturday, March 7 10am-8pm
Sunday, March 8 10am-6pm

IMPORTANT

BE SURE TO READ

BOAT DEALER MOVE IN SCHEDULE

Wednesday, March 4th 9am-6pm

Thursday, March 5th 9am-6pm

(Boat dealers will be assigned individual move in times)

10' x 10' BOOTH MOVE IN

Thursday, March 5th 9am-6pm

Friday, March 6th 9am-1pm

MOVE OUT SCHEDULE

Sunday, March 8th 6pm

(All display units must be removed from
the arena by 9pm)

ORANGE COUNTY POWER BOAT SHOW

Join the Best Companies, Exhibit at this
Prestigious Sales Event!

- * Meet more customers face to face than any other type of promotion
- * Achieve thousands of dollars in direct sales, superb exposure and a year's worth of solid leads.
- * Most cost effective method of increasing your market share.

CALL TODAY!

800.223.4648

Act Now.

Before it Sells Out!

Managed by:

ROCKLAND EXPOSITION, INC.

**388 East Main Street
Middletown, NY 10940**

800.223.4648

845.343.2772

www.rocklandexpo.com

12th ORANGE COUNTY POWER BOAT SHOW



MARCH

6-7-8

2009

**ORANGE COUNTY
FAIRGROUNDS ARENA**

Carpenter and Wisner Avenues

Middletown, New York

THE LARGEST BOAT SHOW PROMOTION IN ORANGE COUNTY Everyone is in the same room.

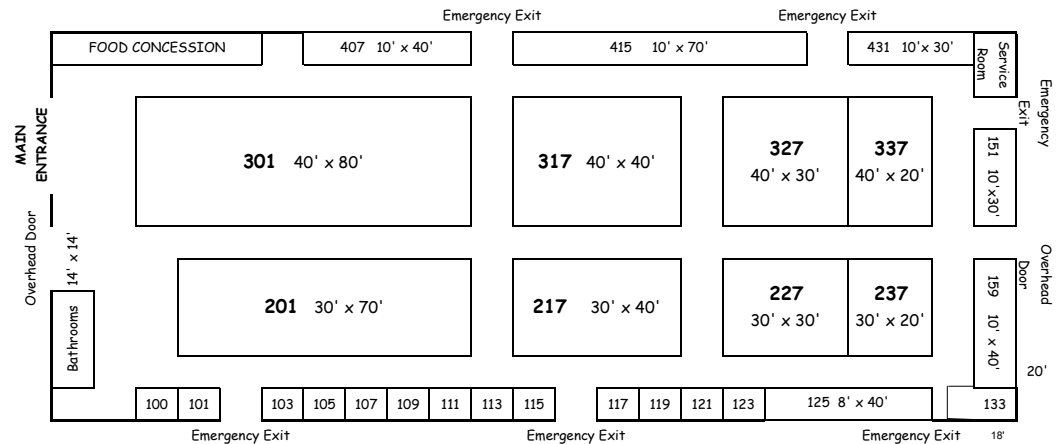
RESERVE YOUR SPACE EARLY! DON'T BE LEFT OUT;



**FOR EXHIBITOR SPACE
CONTRACTS OR SHOW
INFORMATION:
DAVID MCCAREY, III
ROCKLAND EXPOSITION, INC.
845.343.2772
800.223.4648**

Exhibitor Advantages:

- * Aggressive advertising campaign to attract interested boaters.
- * Well known central location - near Route 84/Route 17/Route 211.
- * Easy ground level exhibitor access thru wide driveway/delivery zone.
- * Large overhead entry door (14' x 14').
- * No labor restrictions, set-up your own display materials.
- * All aisles are broadloom carpeted. Decorative curtains plus booth identification sign and basic electric service (300 watts) included.
- * Pressure wash service for road film



ORANGE COUNTY BOAT SHOW FLOOR PLAN

Advertising & Promotion

- * Strong coverage in the Times Herald Record.
- * Hudson Valley Radio
- * Cable TV Networks plus local news.
- * Exhibitor distributed discount ticket and window poster program
- * Discount tickets mailed directly to area boaters.

HOW TO RESERVE YOUR SPACE

The aisles will be covered with a blue broadloom carpet for a first class atmosphere to display your products. The price for a standard 10' x 10' booth also includes an 8' high back drape and 30" high side dividers. A booth identification sign (company name), plus (2) plugs for 110v electric service (up to 300 watts) are also included. Decorated tables, chairs, etc. may be rented from the decorating company or supplied on your own. For a corner location a minimum of two booths must be booked.