

**NORTHEAST RV SHOWS, INC. PRESENTS THEIR 28TH ANNUAL**  
**FALL RV MARKETPLACE**

**September 23-24-25, 2011**



**200  
UNITS  
New  
Used  
Leftover  
Demos**

**Rockland Community College Field House Arena  
Suffern, New York**

**“The Most Exhibitor Friendly Facility in the Northeast”**

[www.rocklandexpo.com](http://www.rocklandexpo.com)

[www.northeastrvshows.com](http://www.northeastrvshows.com)

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**NORTHEAST RV SHOWS' 28TH ANNUAL**  
**FALL RV MARKETPLACE 2011**

**Friday**  
**Sept. 23**  
**10am-9pm**

**Saturday**  
**Sept. 24**  
**10am-8pm**

**Sunday**  
**Sept. 25**  
**10am-6pm**

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***A UNIQUE OPPORTUNITY***

In major cities throughout the country, Recreational Vehicle Shows have long been the industry's staple promotional event, drawing the public in record numbers and providing exhibiting companies with thousands of dollars in direct sales, superb exposure, and a year's worth of solid leads. The Rockland College Field House has sufficient exhibit space, parking and allows the exhibitor the freedom to erect his own display. This is the best opportunity to participate in a major RV Sale.

***SUFFERN, N.Y.***

***NORTHEAST CROSSROADS***

The Rockland Community College is located on College Road, off Route 59 between Suffern and Spring Valley, N.Y. It is also off Interstate 95 and 287 - end of the New Jersey Parkway connecting N.J. Turnpike and Interstate 80. New York Thruway Exit 14B Airmont Road.

***INVITED TO EXHIBIT***

All area companies involved in the selling of Recreational Vehicles plus the hundreds of products and services used by RVers. This includes Motorhomes, Travel Trailers, 5th Wheels, Campervans, and Pop-ups along with campground and related RV services.

***RCC FIELD HOUSE***

***BEST BUILDING***

The Rockland College Field House is a 90,000 square foot heated, lighted comfort-controlled indoor building where everyone parks free. There are no pillars or obstruction on the arena floor. Easy access in and out of the building by way of ground level overhead 12' 4" max. height doors. Every exhibitor is in the same room.

***NO LABOR RESTRICTIONS***

Unlike most other possible show facilities, the Rockland Field House will allow exhibitors to unload their own displays. Management will have an official show decorator firm available for those who wish to rent booth furnishings. This option is solely at the choice of the exhibitor.

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***FLOOR PLAN LAYOUT INSIDE***





**F**or over three decades, Northeast RV Shows, Inc. has been drawing thousands of attendees to their RV shows in Rockland to learn about the RV lifestyle, or compare the features on various rigs before a purchase. There will still be a couple of months of fall camping left to enjoy and snowbirds might be looking for a new winter home. This fall show is the place where buyers look for good deals!

**The Fall RV Marketplace is also where you want to be to move out your leftover, clean used or demo units!**

**DEALERS • RELATED SERVICES/ACCESSORIES**

**EVERYONE IS IN THE SAME ROOM**

**RESERVE YOUR SPACE EARLY!**

**Show Information**

**Coordinator: David McCarey, III**  
**Northeast RV Show**

**388 East Main Street, Middletown, NY 10940**  
**845-343-2772 or 1-800-223-4648**

**[www.rocklandexpo.com](http://www.rocklandexpo.com)**  
**[www.northeastrvshows.com](http://www.northeastrvshows.com)**

**90,000 SQUARE FEET**

**ROCKLAND COMMUNITY COLLEGE**  
**INDOOR FIELD HOUSE ARENA**  
**SUFFERN, NEW YORK**

Exit 14B NYS Thruway - 8 miles west of Tappan Zee Bridge  
on the New Jersey border - plenty of FREE parking

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# NORTHEAST RV SHOWS' 28TH ANNUAL FALL RV MARKETPLACE

200 Units • 25 Dealers • New • Used • Leftovers • Demos

*"Where Buyers Meet Sellers"*

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- 1st TIME BUYERS
- PEOPLE LOOKING TO TRADE UP
- EXPAND YOUR MARKET
- GET YEAR LONG RESPONSES
- INCREASE YOUR 2011 PROFIT

## STRONG ADVERTISING VALUE

Put your product in front of more potential buyers at a lower cost than any other form of advertising.

Over the past 25 years, more buyers have come to the Northeast RV shows for the best selection.

Our Fall Sale has had 20 years of steady growth, due in part to our extensive Discount Ticket promotions.



## 2011 SHOW SCHEDULE

Thurs.	Sept. 22	8-5pm	move-in	all Display Units*
Thurs.	Sept. 22	2-7pm	set-up	10'x10' displays
Fri.	Sept. 23	8:30-9:45	final set-up	for inspection
Fri.	Sept. 23	10am-9pm	SHOW OPEN	
Sat.	Sept. 24	10am-8pm	SHOW OPEN	
Sun.	Sept. 25	10am-6pm	SHOW OPEN	
Sun.	Sept. 25	6pm-9pm	move-out	entire hall

Rockland Community College Indoor Arena  
Suffern, New York

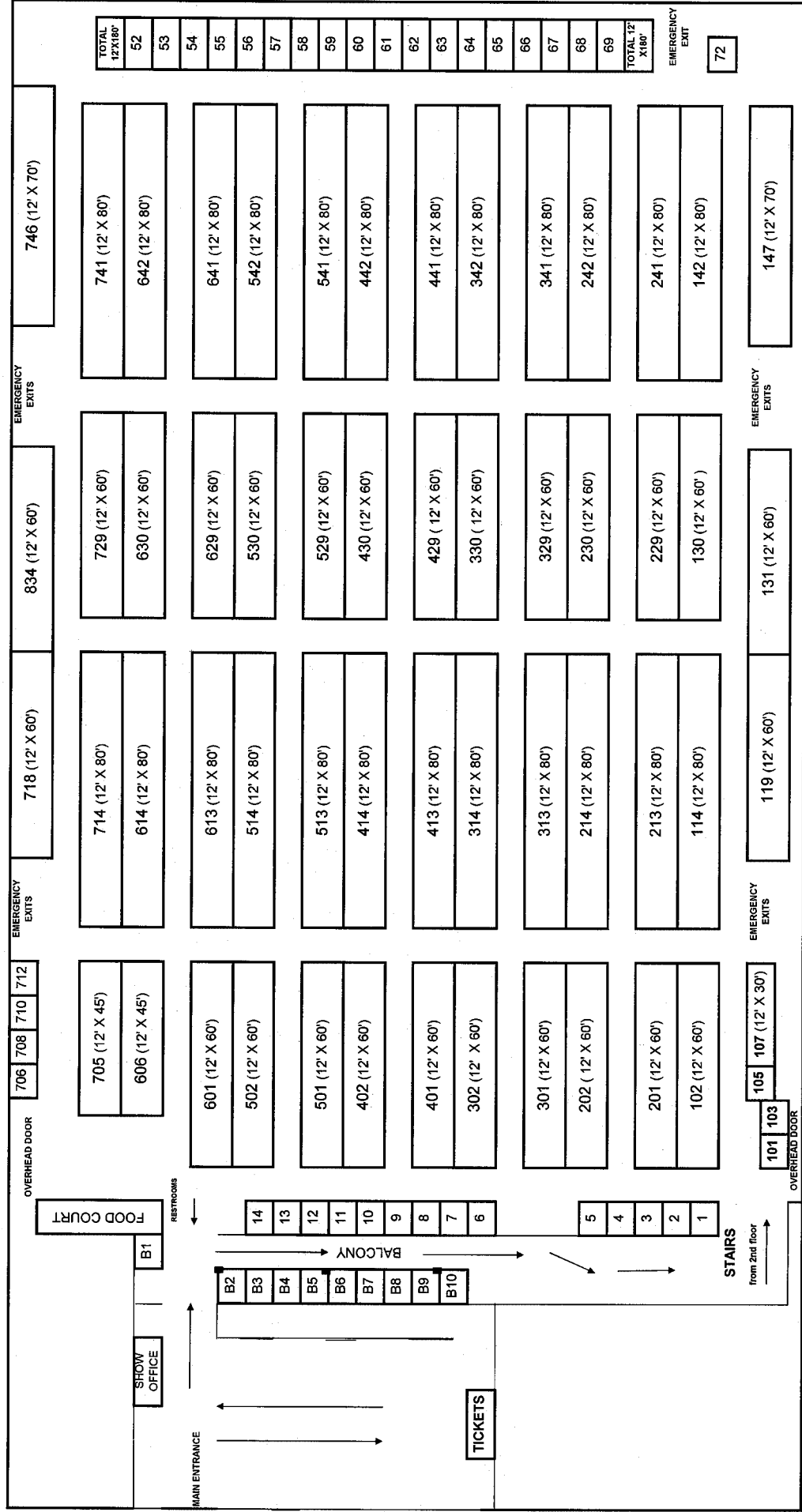
90,000 Square Foot Arena  
Everyone is in the same room  
Clear Span / No Pillars  
No labor restrictions  
Ground level move-in

Plus room for an additional 30,000 square feet  
of outdoor display

\*(According to pre-assigned individual dealers move-in time)

## AVOID THAT SELL-OUT DISAPPOINTMENT RESERVE YOUR SPACE EARLY!

FOR EXHIBITOR SPACE CONTRACTS OR SHOW INFORMATION  
 CONTACT DAVE MCCAREY III 845-343-2772 1-800-223-4648  
 www.rocklandexpo.com www.northeastrvshows.com



## Northeast RV Shows' 28th Annual Fall RV Marketplace Floor Plan, Entrance Flow & Exit

Show Information  
 Coordinator: David McCarey  
 845-343-2772 or 1-800-223-4648

**RESERVE YOUR SPACE EARLY**

Rockland Exposition, Inc.  
 388 East Main Street  
 Middletown, NY 10940



- The sale that will spark THE BUYER. • REDUCE your inventory.
- INCREASE your 2011 profit. • TURN OVER used inventory.

## YEAR END SALE

Rockland Community College  
Field House Arena  
145 College Road, Suffern, NY 10901

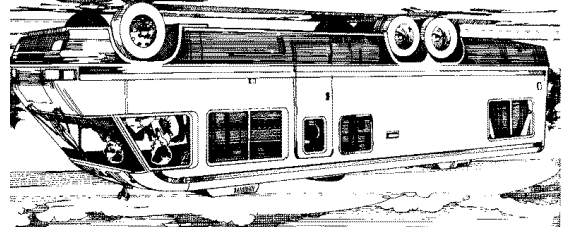
Located on the border of New York and New Jersey,  
right off the NYS Thruway (I-87/287) and the end of the  
Garden State Parkway.

# FALL RV MARKETPLACE

## NORTHEAST RV SHOWS' 28TH ANNUAL

September 23-24-25, 2011

September 23-24-25, 2011  
Rockland Community College Field House  
Suffern, New York



*Northeast RV Shows 28th Annual  
Fall RV Marketplace 2011*  
388 East Main Street  
Middletown, New York 10940

RETURN SERVICE REQUESTED

PRSTD STD  
US POSTAGE  
**PAID**  
PERMIT 973  
NEWBURGH, NY