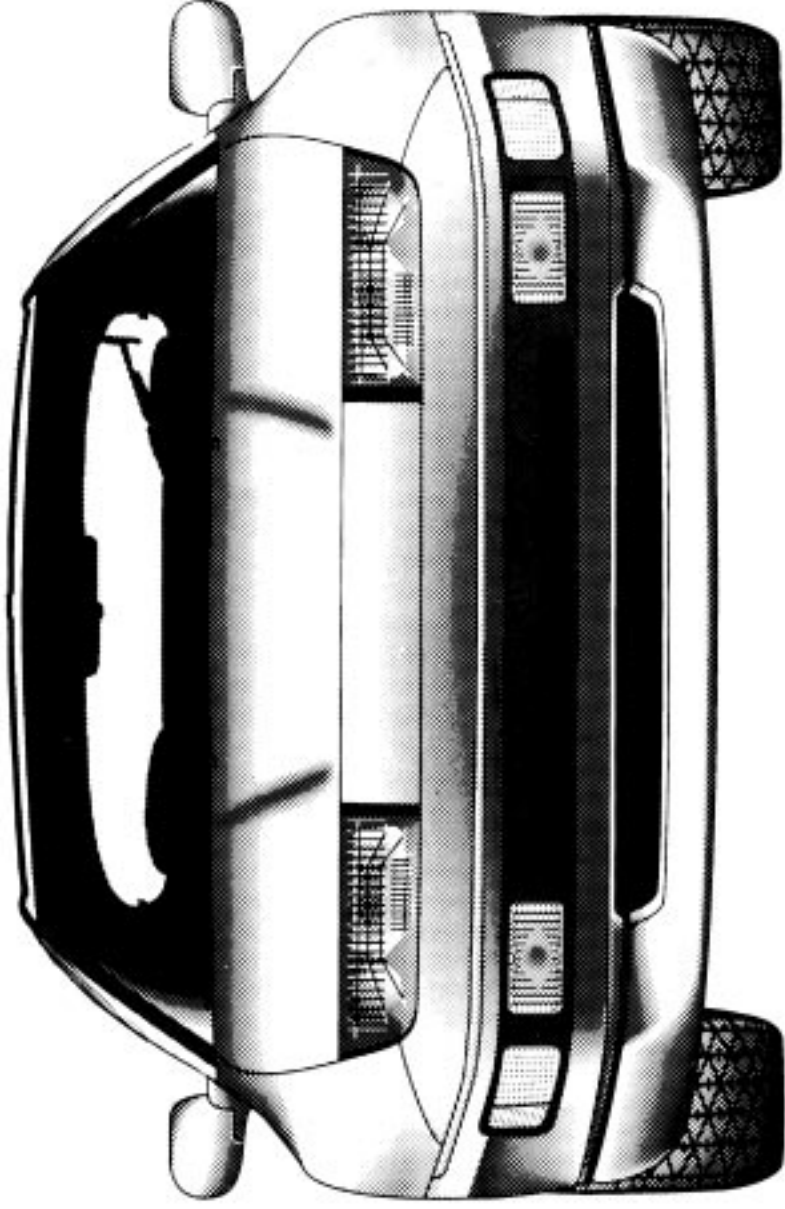


23rd Annual Tri-State International Auto Show 2009

Held in cooperation with Rockland Community College Foundation
www.rocklandexpo.com



JANUARY 23-24-25, 2009

Rockland Community College Indoor Arena, Suffern, New York
The Most Exhibitor Friendly Display Facility in the Northeast

TRI-STATE INTERNATIONAL AUTO SHOW 2009

Friday
January 23

Saturday
January 24

Sunday
January 25

Rockland Community College Indoor Arena
Suffern, New York

THINK PROGRESSIVE

In major cities throughout the country, new car / truck auto shows have long been the industry's staple promotional event, drawing the public in record numbers and providing exhibiting companies with thousands of dollars in direct sales, superb exposure, and a year's worth of solid leads. The Rockland Community College Arena has sufficient exhibit space, ample free parking and is centrally located. Participating exhibitors also have the freedom to erect their own show displays.

This is an excellent opportunity to participate in a Regional Auto Show for a lower cost per unit - per prospect than any other metropolitan auto show.

DISPLAY YOUR PRODUCTS

SUFFERN, N.Y. **NORTHEAST CROSSROADS**

The Rockland Community College is located on College Road, off Route 59 between Suffern and Spring Valley, N.Y. It is also off Interstate 95 and 287 - end of the New Jersey Parkway connecting N.J. Turnpike and Interstate 80. New York Thruway Exit 14B Airmont Road.

INVITED TO EXHIBIT

All companies involved in the selling of new automobiles / light trucks or in the hundreds of products and related services used by those involved in the owning, renting, care, or service of automobiles and light trucks.

Auto Accessories
Detailing Services
Leasing/Financing
Pin Stripping/Graphics
Window Tinting

Stereo Equipment
Tire/Wheels
Engine/Wax Products
Car Phones/Alarms
Dealer Accessories

NO UNION RESTRICTIONS

Unlike most other possible show facilities, the Rockland Arena will allow exhibitors to unload their exhibit material themselves and to erect their own displays. Management will have an official show decorator firm available for those who wish to rent booth furnishings. This option is solely at the choice of the exhibitor.

RCC INDOOR ARENA **BEST BUILDING**

The Rockland Community College Arena is a 90,000 square foot heated, lighted comfort-controlled indoor building where everyone parks free. There are no pillars or obstruction on the arena floor. Easy access in and out of the building by way of overhead doors. Every exhibitor is in the same room.

JOIN THE BEST OF COMPANIES EXHIBIT AT THIS PRESTIGIOUS SALES EVENT

- Meet more customers face to face than in any other type of promotion!
- Achieve thousands of dollars in direct sales, superb exposure and a year's worth of solid leads.
- Most cost effective method of increasing your market share!

2009 SHOW DATES AND TIMES

Friday, January 23

2:00 P.M. – 9:00 P.M.

Saturday, January 24

10:00 A.M. – 8:00 P.M.

Sunday, January 25

10:00 A.M. – 6:00 P.M.

2009 MOVE-IN SCHEDULE

Thursday, January 22

8:30 A.M. – 8:00 P.M.

- All display vehicles must be delivered to the Arena as per your individual move-in time. (Thursday)
NOTE: Pressure washer service 8:30 - 4:30 p.m.
Thursday—for all display vehicles.
- Dealer/Factory Display Set-Up: Rail Ramps, Turntables, Carpet, Signs, Etc. for all participating dealers 8:30 a.m. - 8:00 p.m.

Friday, January 23

8:30 A.M. – 12 Noon

- Individual 10' x 10' display booths plus, final set-up of dealer display material on Friday morning.

☆☆ IMPORTANT ☆☆

DISPLAY MATERIAL DELIVERY SCHEDULE

- All crated Auto Show display material that will not be DELIVERED, UNLOADED, and HANDLED BY YOUR OWN STAFF, must be shipped to the Auto Shows shipping/drayage service. They will accept crated display material up to (2) two weeks prior to the event. *(see exhibitors information package) All display material that has not been picked up by 9 p.m. Sunday evening, January 30, will be shipped back to the shipping/drayage service.

SHOW MOVE-OUT SCHEDULE

Sunday, January 25

6:00 P.M.

- All display vehicles must be removed from the arena by 9:00 P.M. Sunday evening. Display vehicles will be allowed to park overnight in the side parking lot. This lot will be patrolled until 12 noon Monday, January 26, 2009.

JANUARY 23 - 24 - 25, 2009

ROCKLAND COMMUNITY COLLEGE ARENA • SUFFERN, NEW YORK

NEED INFORMATION

845-343-2772 800-223-4648
Show Coordinator Dave McCarey III

ROCKLAND EXPOSITION, INC.

388 East Main Street
Middletown, NY 10940